# ADEMOYE SODIPO

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# PROFESSIONAL PROFILE

Lead Business Analyst with 9+ years of finance experience, skilled in data analytics & project management. Adept at identifying customer pain points and revenue growth opportunities. Strategic thinker, passionate about improving customer experience and driving incremental revenue growth. Strong communicator with the ability to convey complex information to both technical and non-technical stakeholders.

# WORK EXPERIENCE

## Inspira Financial August 2023 – Present

## Lead Business Analyst/ Technical Analyst  (Scaled Agile Transformation)

## Utilize Power BI to analyze project success, enhancing efficiency in business transformation. This improved productivity of developers, contractors, and product teams to enable them to spend more time on value-add activities.

## Provide reports to upper management to enable them to make informed decisions and prioritize projects effectively.

## Administer and maintain our organizations Scaled Agile Framework (SAFe) Studio platform to manage trainings, class enrollments, and certifications.

## Ensured data integrity in Replicon, time tracking tool. Through the organizations transition to SAFe, this was a critical step to understand current state of labor actuals more accurately for resource allocations and forming of teams.

## Utilize my skills and technical proficiencies to serve as the first line of support for data issues within the business transformation department.

## Contributed towards Business Transformation teams’ documentation library by building job aides.

## Align with Agile Program Management and attended Scrum of Scrums meeting.

## Support collection and distribution of Agile Team metrics to leadership which monitor team progress and status of commitments.

## CIBC September 2021 – March 2023

**Senior Business Analyst/ Technical Analyst**

* Increased private wealth reporting efficiency by 15% by introducing and implementing data analytics tools like Tableau.
* Delivered clear and concise reports to executive leadership and line of business leadership, which helped them gain a better understanding of the business and make informed decisions.

## Met with different line of business leaders, relationship managers and subject matter experts to gather requirements and update Business Requirement Documents.

## Assisted with user testing and developed appropriate procedures for systems like Salesforce CRM and Encompass from inception to implementation.

## Helped the underwriting department create macro-based Excel forms that helped organize and track employee workflow.

## Conducted meetings to gain feedback from Product Owners to identify problems with systems and processes and worked with the technology team to discuss ways to fix the issues.

* Responsible for regular monitoring and reporting of Salesforce to ensure data accuracy.

## Led training for new employees and interns.

## Fifth Third Bancorp March 2018 – September 2021

**BusinessAnalyst**

* Presented the credit officers and business team with Data points, status updates and recommendations for loan authorization.
* Responsible for financial analysis, risk assessment, and credit structure recommendation for commercial, industrial, commercial real estate, and not-for-profit, with revenues up to $5 million+.
* Exercised root cause analysis of criticized accounts with the client and their finance team to develop strategies that reduced the number of criticized accounts, resulting in a 20% reduction in account delinquency rates.
* Assisted Strategic team with reports that helped understand the business.

## Fifth Third Bancorp September 2016 – March 2018

**Mortgage Sales Analyst**

* Conducted market research for mortgage loan originators to help them identify their target market and develop strategies to attract customers.
* Obtained and compiled copies of loan applicants’ credit histories, corporate financial statements, and other financial information.
* Measured the effectiveness of marketing, advertising, and communications programs and strategies.

## Fifth Third Bancorp May 2015 – September 2016

## Team Lead

* Conducted presentations for teammates and supervisors using PowerPoint.
* Arranged for debt repayment or establish repayment schedules, based on customer’s financial situation.
* Reviewed operating budgets to analyze trends affecting budget needs.

# EDUCATION & CERTIFICATIONS

## B.S. in Applied Mathematics, Grand Valley State University, Grand Rapids, MI

August 2009 — August 2014

## Data Analytics Certificate, University of Chicago, Chicago, IL

May 2020 — March 2021

# SKILLS AND TECHNICAL PROFICIENCIES

* MS Office Tools (Excel Proficient)
* R
* SQL
* Business Analysis
* Tableau
* Data Analysis
* Python
* Financial Reporting