Ahmad Hawamdah

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EXPERIENCE

Plots Inc   **Nov 2022 – Present**
Front-end Engineer   Los Angeles, CA (Remote)

- Led the development of a highly scalable front-end application that served 30,000+ users, utilizing the latest and most modern technology stack.
- Designed and implemented reusable components, improving development efficiency, maintaining consistency throughout the application, and setting the foundation for scalability.
- Utilized Redux for state management, providing a centralized store that connects multiple components and streamlining the application's data flow.
- Collaborated with the cross-functional product, design, and development teams delivering high-quality features.

Utopian Series   **Sep 2021 – Present**
President   San Francisco, CA

- Leveraged innovative strategies in content creation + data management, collection, & storage including but not limited to social media, email/sms campaign CRMS, advanced BI analytics, Meta Pixels, & gTags driving sustainable growth.
- Designed, developed, and implemented 2 modern, scalable, and responsive full-stack applications that share the same database and gain an average of 200-300 users weekly reaching over 11k emails and 5k numbers across the bay area.
- Collaborated with major venues in San Francisco, Santa Cruz, San Jose, Berkeley, and San Luis Obispo, expanding brand recognition and supporting a diverse range of talent at international, national, and local levels.

Bluchtuch   **Jun 2020 - Aug 2022**
Co-founder & Product Manager   San Mateo, CA

- Guided engineers in development, solving logical cases within security rules in the database.
- Integrated Firebase authentication and authorization, Google Maps API, & Stripe API.
- Product designed the entire road map/flow chart for engineers to follow utilizing Figma.
- Worked face-front with clients, generated financial models, designed pitch decks, & developed product growth plans.
- Generated sustainable organic user growth, hosted promotional events, & onboarded beauty schools in the Bay Area.

EDUCATION

The University of California, Santa Cruz.   **2022**
Bachelor of Science, Computer Science

TECHNICAL SKILLS

Redux, TypeScript, GraphQL, Tailwind CSS, SASS, Data Structures & Algorithms, Start-ups, Unix, JavaScript, React.js, Node.js, PostgreSQL, Cascading Style Sheets (CSS), Express.js, MySQL, GitHub, SQL, Git, Linux, HTML5, Full-Stack Development, Next.js, Python, Headless CMS, Sanity io, Docker, Tableau

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ADDITIONAL SKILLS

Sales, Leadership, Public Speaking, Staffing & Scheduling, Conducting Orientations & Training, Project Management, Event Planning, Effective Communication, Creative Problem Solving, CRM, Marketing, Pixels, Ads