KAMALESH REDDY
Business analyst

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SUMMARY

- Experienced **Business Analyst** with **3+ years** of hands-on experience.
- Working expertise in Software Development Life cycle (SDLC) and Software Development Methodologies including Waterfall and Agile.
- Proficient in data manipulation, statistical analysis, and data visualization.
- Strong expertise in SQL and Excel for data extraction and analysis.
- Skilled in analyzing data, identifying business opportunities, and developing effective strategies.
- Ability to interpret complex data sets and provide actionable insights.
- Expertise in performing GAP Analysis of business rules, business and system process flows, user administration, and requirements.
- Skilled in developing and maintaining interactive dashboards using Tableau.
- Experience collaborating with cross-functional teams to drive data-driven decision-making.
- Track record of delivering accurate and actionable insights to support business growth.
- Adept at conducting exploratory data analysis to identify business trends and patterns.
- Familiarity with database management systems such as MySQL and PostgreSQL.
- Designed and developed Use Cases, Activity Diagrams, Sequence Diagrams and Business Process using MS Visio or Rational Rose
- Excellent communication skills to effectively present findings to stakeholders.
- Detail-oriented and dedicated to optimizing business processes through data analysis.
- Demonstrated ability to work on multiple projects and meet tight deadlines.

EDUCATION

Arizona State University, Tempe, AZ   **Aug 2021 – May 2023**
Master of Information Technology

Amrita Vishwa Vidyapeetham, India   **July 2015 – May 2019**
B. Tech Mechanical Engineering

SKILLS

- Data Analysis: SQL, Excel (PivotTables, VLOOKUP, VBA), Python (NumPy, Pandas), R
- Data Visualization: Tableau, Power BI, Data Studio
- Business Process Analysis and modeling
- Requirements Gathering
- Process Improvement
- Stakeholder Communication
- Data modeling
- Data mining and warehousing
- Data migration and governance
- Jira
- Regression and Integration testing
- Lean six sigmas

- Agile Methodology
- CRM and ERP Systems (Salesforce, SAP)
- Microsoft Office Suite (Excel, Word, PowerPoint)
- Problem-Solving and Critical Thinking
- Technical documentation
- Use case modeling
- SWOT Analysis
- Project lifecycle and management
- Prototyping
- Change management
- Cost benefit analysis
- ETL
- API
- Risk assessment

EXPERIENCE

Elevance Health | Business Analyst | Aug 2023 – Current

- Collaborated with cross-functional teams to gather and document business requirements, resulting in a 20% reduction in project scope changes.
- Designed the business requirement collection approach based on the project scope, Created Business Analysis using agile methodology.
- Conducted in-depth analysis of current processes, identified bottlenecks, and recommended process improvements, leading to a 15% increase in overall efficiency.
- Designed and implemented ETL (Extract, Transform, Load) processes to streamline data integration.
- Assisted in the implementation of a new CRM system, facilitating seamless customer data management and improving response time by 25%.
- Utilized data visualization tools to create comprehensive reports and dashboards for executive decision- making, resulting in more informed strategic choices.
- Performed complex analysis includes Compile, organize, and interpret sales data using SQL queries consisting of SQL aggregate functions, subqueries to generate performance report and presented to the management.
- Developed Comprehensive report containing statistical analysis with graphical representation using Tableau on MPU, UC, Net Production, Net Row Material (consumption/wastage).
- Assisted in data gathering and analysis for various projects, contributing to actionable recommendations.
- Developed and maintained Excel spreadsheets with pivot tables and charts to visualize data and support decision-making processes.
- Conducted cost-benefit analyses to evaluate the financial impact of proposed projects.
- Developed use case models to define system functionality and user interactions.

Cybage Software | Business Analyst | Sep 2018 – June 2021

- Supported senior analysts in conducting market research and competitive analysis, contributing to the development of product positioning strategies.
- Collaborated with development teams to define user stories, ensuring accurate translation of business requirements into technical specifications.
- Conducted SWOT analyses to assess business strategies and make informed decisions.
- Managed end-to-end project lifecycles, from initiation through planning, execution, and closure.
- Played a key role in user acceptance testing (UAT), identifying and resolving issues before product launches and resulting in a 95% customer satisfaction rate.
- Assisted in the creation of training materials and conducted training sessions for end-users, promoting smooth adoption of new systems.
- Created interactive dashboards and reports using Tableau, providing key stakeholders with real-time performance metrics and actionable insights.
- Conducted exploratory data analysis to identify trends, patterns, and correlations, leading to the optimization of marketing campaigns and product performance.
- Assisted in the implementation and monitoring of key performance indicators (KPIs) to track business performance and measure success.
- Collaborated with development teams to integrate APIs for data exchange between systems.