

Naresh Perala

Senior UX/UI Designer



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☎ 9703074331

📍 Hyderabad, India

📅 March 3rd, 1988

Languages

- English
- Hindi
- Telugu

Skills

- UX Designing
- Wireframing
- Prototyping
- Interaction Design
- Product Design
- Design System
- Responsive Design
- Mobile Design
- User Centered Design
- Problem Solving
- Usability Principles
- HTML CSS Prototyping

Professional Summery

A passionate Senior UX Designer with 10+ years of experience crafting user-centric digital products and services. Adept at UX research, wireframing, prototyping, interaction design, and user testing to create intuitive experiences across web and mobile platforms. Proven ability to lead UX/UI design from concept to delivery while collaborating with cross-functional teams.

Professional Experience

Senior UX Designer, Skillsoft

March 2023 – March 2024 | Hyderabad, India

Worked on Various projects for LMS product Percipio application.

- Led the UX design process for Percipio web app star rating project.
- Led the UX Designs for Profile upload feature in web app.
- Collaborated with product and engineering teams to identify and implement product improvements based on customer feedback
- Collaborated with product development teams to ensure product features met customer needs and customer satisfaction
- Led the UX designs for my percipio mobile app light mode and dark mode
- Tools I have used for design and prototyping Figma, Miro.

Senior UI/UX Designer

Atmecs Global Inc

Aug 2020 — Feb 2023 | Hyderabad

Worked UI Screens for wireframe designs from legacy screens to web UI Wireframe designing.

- Gathered the requirements from the product owner and business analyst, and provided design solutions.
- Designed the wireframes for the admin and user modules.
- Designed the mockups according to the Citrix Design guidelines.
- Participated in daily meetings with the product owner, business analyst, and developers for brainstorming to identify and resolve issues.
- Solved problems and provided end-to-end design solutions.
- Worked on UI components such as badges, buttons, modals, and notification bars.
- Worked on the labs and search result page courses using HTML development.
- Created various web pages with mobile responsiveness.
- The tools used for design and prototyping include Figma, Miro, Zeplin, Adobe XD, and Adobe Photoshop.

Senior UI/ UX Designer

Infinite Computer Solutions

Dec 2019 — Aug 2020 | Hyderabad

Created detailed design specifications that communicated design intent to developers and stakeholders

Design Tools

Figma

Adobe XD

Balsamiq

Sketch

Miro

Photoshop

Zeplin

Visual Studio Code

Jira

Portfolio

Behance Portfolio

Certificates

Human computer interaction at IDF

IDF

Awards & Rewards

Spot Award

Received a spot award! Being recognized for my contributions and achievements is to my hard work and dedication for FY2023 Q3.

- Collaborated with cross-functional teams to ensure designs met technical and business requirements
- Created Mockups for HSP remediation claims, provider module Web application designs.
- Tools I have used Zeplin, Adobe XD, Adobe Photoshop.

Senior UI/UX Designer

Accenture

Jun 2019 — Dec 2019 | Bengaluru

- Developed a custom UI/UX design that MyConcerto Project.
- Developed web pages in online share point.
- Developed Webpages using with CSS, Bootstrap, HTML5.

UI/UX Designer

CEPTES

Nov 2016 — May 2019 | Bengaluru

- Implemented a custom UI/UX design to CEPTES company website.
- Created a comprehensive style guide that standardized the design and branding of all company materials.
- Work with Product and services team for UI UX design mockups for various projects.
- Developed a range of marketing materials, including brochures, flyers, and presentations, resulting in improved customer engagement.

UI Designer

Sagacityworks


Apr 2014 — Nov 2016 | Hyderabad

- Design and developed multiple websites for web and mobile responsive projects.
- Created detailed design specifications that communicated design intent to developers and stakeholders.
- Developed a style guide and design system that improved product consistency and speed of development.

Projects

Percipio, Skillsoft

March 2023 – March 2024

my.percipio.com 

Skillsoft's online learning platform helps organizations identify and measure skill proficiencies to ensure their workforce stays relevant. The platform makes skilling personalized and accessible, offering a blend of self-paced online courses, hands-on practice, virtual live online classes, compliance courses, and coaching to close skill gaps and mitigate risk. And it's available anytime, anywhere, on any device.

e-Learning Learner platform - Worked on multiple projects like Star rating, Profile upload, Certification discovery, Learning together, Notification stream. web and responsive with mobile app projects.

Tools : Figma, Miro, Jira, Productboard.

TCC Training Education, Atemcs Global Inc

August 2020 – February 2023

Citrix Training education application-

- Worked on UI screen wireframe designs, converting legacy screens to web UI wireframes.
- Gathered requirements from the product owner and business analyst, providing design solutions.
- Designed mockups according to Citrix Design guidelines.
- Participated in daily meetings with the product owner, business analyst, and developers to brainstorm and troubleshoot issues.
- Provided problem-solving design solutions with end-to-end flows.
- Worked on UI components such as badges, buttons, modals, and notification bars.
- Designed and developed the labs and search result page courses using HTML.
- Created various responsive web pages for mobile devices.
- Used tools like Adobe XD, Zeplin, and Adobe Photoshop for wireframing.

Tools: Figma, Adobe XD, Sketch, Miro, Adobe Photoshop

Assessment App (Internal Tool), *Infinite Computer Solutions*
March 2020 – August 2020

- Worked on UI screen wireframe designs, transitioning from legacy screens to web UI.
- Gathered requirements from the product owner and business analyst, providing design solutions for the end-to-end (E2E) flow.
- Designed wireframes for the super admin, admin, and user screens.
- Designed mockups according to the Infinite theme.
- Created the layout, typography, colors, and icons.
- Designed a total of 75 wireframe screens and style guides in Adobe XD, along with prototypes.
- Participated in daily meetings with the product owner, business analyst, and developers to brainstorm and identify issues.
- Provided design solutions to address the identified problems in the E2E flow.

Tools: Adobe XD, Adobe Photoshop, Zeplin, Balsamiq.

Education

MBA- Information Technology,
Symbiosis Distance Learning Center Pune

BSC, Sri chaithanya Degree & PG college (Kakatiya University)

Declaration

I hereby declare that the above written particulars are true to the best of my knowledge and belief.