

# **SWETHA REDDY**

## **Business Development Executive**



## **Summary**

An Inside Sales candidate with more than six months of experience with proven sales success who will manage and address customer needs, perform sales calls, secure new business and grow current accounts consistently and effectively.

## **Skill Highlights**

- Business Development
- Applicant Tracking Systems (ATS)
- International Client Partnership
- Relationship Management
- Data-driven decision making
- Complex Problem Solver

## **Experience**

### **Techmatics Systems, Inside Sales executive.**

- Sales
- Time Management
- Lead Generation
- Communication Skills
- Cold calling
- Negotiations
- Microsoft Office
- Critical Thinking

## **Certifications**

Volunteer of Cultural Events at MIME, Jain University Bangalore.

- Participation certificate in the marketing domain of Verve 2022, an international level business fest organized by St. Joseph's Institute of Management, Bengaluru
- Certificate course of How to develop a career plan
- Certificate course of Business Development; Strategic planning
- Participation certificate of World Space Week 2019, organized by SDSC SHAR, ISRO, Srihari Kota held at Lakireddy Bali Reddy College of Engineering.

## Contact

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Address:

Vijayawada, India

Phone:

+91 7989668328

Email:

swethareddykolagatla@gmail.com

LinkedIn:

[Swetha Reddy](#)

## Languages

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★★★★★ Telugu

★★★★☆ English

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## Education

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- Jain University, Bangalore, PGDM (Marketing and H R) (2021-2023)
  - Modern Academy, Bachelor of Commerce (2018-2021)
  - Sri Chaitanya College, Intermediate (2018)
  - Sri Chaitanya School, Matriculation (2016)
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## Extra-curricular Activities

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- Participated in various Sports Activities in College.
- Participated in School's events and programmes.
- Presented many topics in College.