

SHWETA BUTANI

TABLEAU DESKTOP CERTIFIED PROFESSIONAL

Phone: 904-955-0204 Email: shweta.butani@gmail.com



SUMMARY

Results-driven **Tableau Desktop Certified Professional** with over **10** years of experience in Information Technology, specializing in high-performance analytics using **SQL** in various data query tools like MSSQL Server, Redshift, and Snowflake. Skilled in crafting visually appealing dashboards that provide valuable insights at first glance. Proficient in Tableau products, including Desktop, Server, and Cloud, from version 8 to 2024. Demonstrated ability to manage multiple projects simultaneously and meet project deadlines. Collaborative team player with the expertise to work effectively with both technical and non-technical teams.

TECHNICAL SKILLS & CERTIFICATIONS

DBMS	MS SQL Server, Teradata, IBM DB2, Amazon Redshift, Snowflake, Google Big Query, Salesforce CDP
Reporting	Tableau, MS SSRS, Spotfire, COGNOS, CRMA
Cloud Tools	Salesforce, AWS, Office 365, Five9, Avaya
Collaboration Tools	Asana, JIRA, Quip, Confluence
ETL & Design Tools	MS SSIS, Talend, Tableau Prep, Figma, Lucid Chart
Certifications	Tableau Desktop Certified Professional & Tableau Desktop Qualified Associate

EDUCATION

Master of Business Administration: University of North Florida, Jacksonville, Florida

EXPERIENCE

Sr. Data Visualization Analyst

Moderna

Feb 2023 – Present, Remote, Contract

- Spearheaded the inception of Moderna's analytics portal, INT Insights, pioneering the integration of Tableau and Spotfire dashboards within a highly customized UI, with a landing page crafted using Tableau and Figma. Leveraged Curator by Interworks as the primary tool to ensure intuitive navigation and accessibility to critical dashboards for stakeholders.
- Developed the Turnaround Time dashboard, enabling real-time tracking of supply chain stages for teams such as Clinical, Manufacturing, and Quality. This initiative aimed to enhance process efficiency across different departments.
- Led the development of Deviations Dashboards to conduct root cause analysis on quality test deviations. Collaborated with cross-functional teams to identify areas for process improvement, ultimately minimizing deviations and optimizing operational efficiency.
- Collaborated with Data Engineers to reverse engineer the Tableau data model, meticulously documenting and translating business rules to create a custom view in Redshift. This powerful data asset not only powered the Global Trial Operations dashboard but also served as a standalone solution for self-service analytics.
- Partnered with the Data Cataloging team to document Tableau workbooks in Collibra, enhancing data lineage understanding and facilitating data product accessibility for business stakeholders.

Sr. Data Visualization Engineer

Salesforce

September 2022 - Feb 2023, Remote, Contract

- Successfully migrated the Content Analytics dashboard from CRMA to Tableau, leveraging Tableau as the front end and Google Big Query as the backend. This significantly improved user experience and empowered self-service capabilities.
- Seamlessly integrated Tableau with Salesforce CDP, demonstrating expertise in Tableau Desktop and creating a compelling Proof of Concept dashboard for Leadership. This showcase highlighted the true power of Tableau Genie and its potential impact on data analysis and decision-making processes.
- Developed a Realtime Dashboard of Session Scan Data for the Events team using Tableau. This dynamic dashboard enabled real-time monitoring of usage and traffic in event rooms, facilitating better management and strategic planning for events.
- Provided valuable insights and best practices to the Governance team, offering guidance on the effective adoption of Tableau within the organization.

Sr. BI Engineer

People.ai

June 2022 – July 2022, Remote, FTE

- Spearheaded the development of the Employee Journey Tracker Metrics Dashboard for the HR Team, employing Custom-made Figma Templates and Tableau. This innovative solution provided the HR Team with a comprehensive and holistic view of all employee journey-related metrics, from end to end, enhancing their decision-making process.
- Designed and implemented the Candidate Application Pipeline Tableau Dashboard, incorporating Row Level Security. The data was sourced from Lever and modeled in Snowflake. This dashboard empowered senior management to utilize it as a scorecard for reviewing recruiter performance, resulting in improved decision-making.

Sr. BI Engineer Tableau

GuideWell

July 2019 – June 2022, Jacksonville, FTE

- Managed and ensured the UpToDate status of 15+ Clients' Frontend Dashboards and Data Sources on Tableau server, particularly during the AEP/OEP Season, guaranteeing seamless access to critical information.
- Demonstrated expertise as a Tableau Server Administrator, overseeing user management, project organization, group assignments, permissions, and tableau extracts, resulting in efficiently managed Tableau environment.
- Developed over 50+ client-facing dashboards in Tableau to support Sales season growth.
- Created a Real-Time Sales and Calls Tableau Dashboard, integrating data from Salesforce and Five9 and modeling it in DB2. This dashboard enabled operations to monitor conversion rates and target achievement, facilitating agile decision-making.
- Significantly improved ETL load times and reliability by optimizing SQL and creating backup dashboards to monitor extract run times. This initiative led to a remarkable reduction in load time, from over 4 hours to just 20 minutes.
- Successfully automated Quality Reporting by migrating data from SharePoint lists to DB2 and creating a Tableau dashboard, resulting in cost savings of \$50,000/year for the Quality team.
- Designed and implemented the CMS - Secret Shopper Reporting, a new reporting system that contributed to clients achieving 5-star quality ratings, highlighting the impact of data-driven insights on business success.

Sr. Tableau Analytics Consultant

DataBrains Inc **now** Argano

Apr 2016 – July 2019, Jacksonville, FTE

- Successfully delivered a Custom iOS App powered by Tableau, enhancing the user interface experience, and implementing advanced permission configurations, resulting in improved data accessibility and security.
- Designed and implemented the Live Store Metrics Dashboard for Sales Managers on the floor, leading to increase in-store sales. This real-time dashboard offered valuable insights into sales metrics, empowering managers to make informed decisions promptly.
- Created Tableau dashboards with action/URL filters, enabling seamless connections to external websites such as LinkedIn and Google Maps. These interactive features enhanced data exploration and expanded the scope of insights.

Tableau Developer

Comcast Corporation

Apr 2015 – Nov 2015, Atlanta, Contract

- Developed a comprehensive Call Center Reporting solution in Tableau, sourcing data from Avaya. This initiative provided managers with valuable insights into agent performance, enabling them to make informed decisions and optimize call center operations. Also, played a key role in the successful decommissioning of multiple SSRS reports and effectively recreating them in Tableau.

Marketing Data Analyst

MGT Information Inc.

Jan 2014 – Mar 2015, Jacksonville, FTE

- Worked on various Market research reports on data from Aluminum Distributors and Flavors for food and beverage. Used Excel for Ad-hoc reporting and analysis. Created visualization for executive team using Tableau 8.3

Data Analyst

Aim Realty of Jacksonville

Aug 2012 – Dec 2013, Jacksonville, FTE

- Worked on office production report by analyzing the performance of office based on the sales volume, listed properties, and sold properties using Tableau.