

# SONER ACAR

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## Product Owner • Product Manager

Highly motivated and results-oriented Product Owner and Data Analyst with extensive experience in data modeling, visualization, UI/UX, ETL processes, governance, and collaboration. Proven ability to drive business efficiency through effective analysis and implementation of new technologies. Skilled in leading cross-functional teams and translating client needs into actionable strategies.

### Key Highlights:

- Increased company revenue \$3 million within the first year by creating a new ground up project management tool. Was the product owner for a full life cycle including writing proposals and client demos.  
<https://sevansolutions.com/case-studies/major-renovation-program>
- Managed technology portfolios delivering 42% annual ROI.
- Led the creation and deployment of Sevan Capture, a new SaaS product generating \$5 million year 1.  
<https://azuremarketplace.microsoft.com/en-us/marketplace/apps/sevan.sevan>
- Sole POC for 20 major clients, managing development revisions, communication, and expectations.

## AREAS OF EXPERTISE

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Data Modeling • Data Visualization • ETL Processes • Data Governance and Quality • Collaboration and Leadership  
• Big Data Technologies • Data Ethics and Compliance • Agile and Scrum Certified • Dedicated implementation manager and training coordinator • Organized Product Manager and Team Lead

## EDUCATION

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### Certificates:

Smartsheet Certified  
Agile/Scrum Certified

### Currently Enrolled:

SIEM Google Cyber Security Professional Certificate  
Google Data Analytics Professional Certificate

## EXPERIENCE

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**SEVAN MULTI-SITE SOLUTIONS** | Chicago, IL

May 2017 - December 2023

### Sr. Technical Solutions & Product Owner

Proven track record of successfully analyzing and resolving complex issues while enhancing overall business efficiency. Skilled in collaborating with cross-functional teams and translating client needs into effective technical strategies. Real time experience complex big data sets, utilizing ETL processes to combine data from multiple sources for clients including Walgreens, McDonalds, Walmart and over **30 additional clients**. Our proprietary SaaS application built through .net was utilized to create a full platform. My role included creating user stories, timelines and setting expectations using scrum and agile methodologies.. My technical Proficiency contributed to analyzing multiple data sources and systems integrations, identifying areas of improvement through data analysis and proposing new data requirements. Data insights that lead to over 5 years and **\$30 million** in additional work. Our team utilized ETL pipelines for military projects that tracked KPI's for **7 installations** across the country. Was awarded a large contract by showcasing a successful technology plan to Balfour Beatty, this tool was used to generate **\$5 million** the first year with an expected **5x growth** within the next 3 years.

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**ACCOMPLISHMENTS**

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- Directly reported to VP of Technology to drive strategy through development and implementation of new processes with focus on technology
- Lead and participated in User Acceptance Testing/demos for confirmation of requirements implementation prior to deployment
- Sole POC for 20 major clients to manage development backlogs, communication and expectations from our team
- Communicated and explained business requirements to development teams, to implement functional applications and customizations for clients
- Lead new implementation from deprecated proprietary software with our development and help desk teams, which also included developing standard operating procedures for our team and clients
- Lead integrations with our clients into Smartsheet, api connectors, .net applications, SQL and BI tools
- Created and provided full training on proprietary technology solutions to clients at a large scale, at times having over 100 people on calls.
- Became proficient in requirements gathering, business modeling, user journey modeling/documenting, project scoping and use case creation
- Troubleshoot incidents reported by end-users to schedule system changes and identify permanent solutions
- Directed and managed entire assets from budgeting to staff. Developed, reviewed and implemented operating and capital budget forecasts in previous role
- Handled disciplinary actions, performance appraisals and terminations of staff in previous role
- Managed portfolios that provided a 36% profit monthly and over 42% profit the first year
- Designed data requirement gathering and best practices for our clients, lead in what data is collected and when
- Proven experience in Agile Scrum certified methodologies with Atlassian Jira. Created stories, epics, managed backlogs and future expectations.
- Lead on product solutions transition for clients from acquiring the platform to deployment
- Lead scopes and bids for Retail, Healthcare and Government projects with Government being a focus in 2023
- Managing development teams on pipeline builds for Davita and other Healthcare providers
- Managed off-shore developers from concept to deployment and managed future revisions for our proprietary software

**TECHNICAL SKILLS****Cloud Platforms:**

- Amazon Web Services (AWS), Microsoft Azure and Azure Cosmos

**Web Technologies:**

- Knowledge in Quality Control tools and working with Development teams for thorough testing. Experience in creating scopes, workflows, wireframes, UI / UX, Visily, Adobe XD and Microsoft Visio.

**Programming and Scripting:**

- Understanding in relevant programming languages to better understand scopes and expectations(e.g., Python, JSON, SQL) for automation and customization.
- **Version Control:** Version control and collaboration using Scrum and Waterfall methodologies including Atlassian and Azure products

**Collaboration Tools:**

- Project management tools including Jira and Aha, Smartsheet, Procore, Microsoft Suite and Dynamics
- Communication and collaboration tools including Microsoft Teams, and many tools
- Utilized Azure DevOps and scrum methodologies to manage teams of internal and off-shore developers from concept to deployment of in house technology solutions.

**\*\*Industry References provided upon request**