



Saikiran Cherukuri


Graphic Designer

Creating Design Stories

Experienced Graphic Designer with a knack for crafting visual narratives that captivate. Seeking opportunities to elevate brands through creativity.

Contact

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Portfolio

 **Behance**
www.be.net/saikirancherukuri

 **Web**
www.linktr.ee/saikiranch

 **LinkedIn**
linkedin.com/in/saikiran-ch

Education

- SDLCE – Kakatiya University
B.Com – Computers
2018–2023
- Masters Junior College
Intermediate – MPC
2014–2020
- Little Stars Techno School
SSC
2013–2014

Certification

- GCS institute of technologies
Graphic Designing
2016
- NSIC Technical Services Centre
Media Developer
2019

• Experience



Sr Graphic Designer
CHRP-INDIA Pvt. Ltd.

Nov 2019 – Present
Somajiguda, Hyderabad

- ✓ Designed impactful visuals and videos for digital platforms, including websites, social media, YouTube, and marketing materials.
- ✓ Created promotional materials like standee banners, business cards, flyers, and project launch videos for client projects.
- ✓ Collaborated with renowned clients: MCL, TATA Power, Schneider Electric, Vedanta, Hero, NRL, etc.
- ✓ Designed logos and complete marketing collaterals for newly established sub-companies: [Amaris 17 Studios](#), [OEVIC](#), [Gadgets for Future](#), [AmoZ LMS](#), [Himalayan Piedmont](#), [Esthio](#), & [AROSS Honey](#).
- ✓ Managed social media and engaged in copywriting.
- ✓ Conducting training for 2 fresher designers, fostering their graphic design skills and creativity.



Graphic Designer
AJ Creatives (Now Scroll Ahead Pvt. Ltd.)

Jan 2019 – Jul 2019
Madhapur, Hyderabad

- ✓ Started as an Intern Designer, working on logos, social media posters, website banners, and images for clients.

• Skills

Typography

Print design

Design principles

Color theory

Social media management

Photography

Copywriting

Marketing

• Tools



Photoshop



Illustrator



CorelDRAW
CorelDraw



Office.com



After Effects



Premier Pro



Camtasia



Anu Script

• Achievements

- ✓ Successfully led a team of 2 junior designers,
- ✓ Boosted Esthio Cafe's sales via impactful digital and print promotions.

• Languages

English, Telugu, Hindi



Portfolio