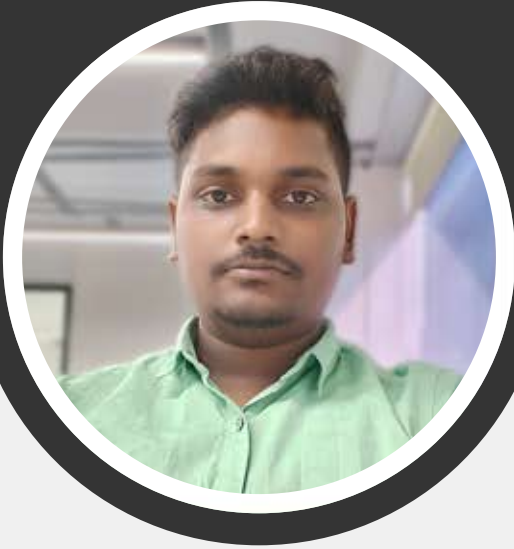


V. LEELA SAI KRISHNA

UI DESIGNER



CONTACT ME

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veerleelasai.krishna@gmail.com

Hyderabad

EDUCATION

DEGREE

SIDDHARTHA DEGREE COLLEGE
2017 - 2020

INTERMEDIATE

SHIVANI JUNIOR COLLEGE
2014 - 2016

SSC

SRI MYTHALI SCHOOL
2014

LANGUAGES

• ENGLISH • HINDI • TELUGU

ABOUT ME

Creative and detail-oriented Graphic Designer with 4+ years of experience translating client vision into innovative visual solutions. Proficient in Adobe Creative Suite, skilled in branding, print, and digital design. Adept at collaborating with clients to achieve their design goals.

JOB EXPERIENCE

GRAPHIC/UI DESIGNER

2023 - Present

Medicover Hospitals / Hyderabad

Roles & Responsibilities

- Partnered with marketing, development, and other departments to create visually compelling designs for diverse marketing collateral.
- Demonstrated a commitment to visual design excellence by delivering high-quality and engaging design solutions.
- Successfully managed multiple projects, ensuring timely delivery of design assets while maintaining a high standard of quality.
- Adapted to evolving project requirements and collaborated effectively in a dynamic, fast-paced work environment.
- Applied creative problem-solving skills to address design challenges and meet project objectives.

GRAPHIC DESIGNER

2022 - 2023

Newway Marketing Agency / Hyderabad

Roles & Responsibilities

- Spearheaded collaborative efforts with cross-functional teams to craft visually captivating designs for an array of marketing collateral, ensuring alignment with project objectives and brand aesthetics.
- Executed the design and production of impactful print materials, including brochures, posters, and promotional items, combining creativity with a strategic approach to meet project goals effectively.

GRAPHIC DESIGNER / UI DESIGNER

2019 - 2022

Colourmoon Technologies Pvt Ltd / Vijayawada

Roles & Responsibilities

- Led the development and meticulous maintenance of consistent brand identities across diverse platforms, employing a keen eye for detail and adherence to brand guidelines.
- Executed the design and production of impactful print materials, including brochures, posters, & promotional items, combining creativity with a strategic approach to meet project goals effectively.
- Create wireframes and prototypes to outline the structure & functionality of the user interface.
- Develop visually engaging designs that align with the overall brand & project goals. Select appropriate color schemes, typography, & imagery to create a cohesive and aesthetically pleasing interface.

SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe XD



Adobe Premiere Pro



Figma



HTML-S/CSS-3

